

MUCH MORE THAN INNOVATION

GSIC SUMMIT

SEPTEMBER 11-12, 2019 |
MADRID

CALLE GOYA, 90, 28009

GSIC

Global Sports Innovation Center

Powered by  Microsoft

DAY 1

09:00 - 09:30 - Registration and welcome coffee

09:30 - 10:00 - Opening.

Sebastian Lancestremère - Microsoft Sports

10:00 - 10:25 - Sports brands evolving from like to love

Andy Stalman - Totem Branding

10:25 - 11:25* - GSIC Members Networking

10:25 - 11:25* - GSIC strategic lines for 2025

(strategic partners exclusive meeting)

11:25 - 12:05 - Strategic partners elevator pitches

12:05 - 12:50 - Sports Thinkers program:

vision, challenges and goals for a startup competition

Real Sociedad, Mediapro, LaLiga

12:50 - 13:20 - Injury prevention in sports: how technology can help

Empericus, IBV

13:20 - 14:20 - The importance of AI to increase the optimization of Smart Stadiums

Milisait, Skidata, Solos, XLNT & Prosegur

14:20 - 15:20 - Lunch & Networking

15:20 - 16:05 - European Acceleration Project

GSIC, EPSI, Trentino Sviluppo, London Sport

16:05 - 16:35 - Innovative technologies for sporting events (TBC)

Panasonic, Atos

16:35 - 17:20 - Technology as a Gateway to enhance athletes and teams performance

Podoactiva, Graffos, AI Spotter

17:20 - 18:00 - The challenge of Monetization for eSports by GES 2020

FCFL, MadLions, Webedia

18:00 - 18:30 - How to use business analytics to your audience better

Microsoft Sports, Neodata, Sports Wizard

18:30 - 19:00 - Summarizing Day 1

20:30 - 22:30 - Dinner & Networking

DAY 2

EUROPEAN LEAGUES WORKING DAY

Room 1

- 09:00 - 09:15 - Welcome. Introduction Day 2. Session's objectives
- 09:15 - 09:45 - Tech & Innovation Survey Findings
- 09:45 - 10:45 - Open session for presenting companies. Part I
- 10:45 - 11:00 - Coffee break
- 11:00 - 12:00 - Open session for presenting companies. Part II
- 12:00 - 12:30 - Summary & Evaluations
- 13:30 - 16:00 - Closed session for European Leagues Members
- 16:00 - 18:00 - Networking GSIC Members + Euroleague

DAY 2

GSIC WORKING GROUPS

Room 2

- 09:00 - 09:15 - Welcome. Introduction Day 2. Session's objectives
- 09:15 - 10:45 - Microsoft for Startups session
- 10:45 - 11:00 - Coffee Break
- 11:00 - 12:30 - Finding alliances for European Projects
- 12:30 - 12:45 - Coffee break
- 12:45 - 14:15 - GSIC Members special session: member's needs, suggestions, recommendations for GSIC activities' plan
- 14:15 - 16:00 - Lunch & Networking
- 16:00 - 18:00 - Networking GSIC Members + Euroleague

*Simultaneous sessions

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